



viaGood Presents:

**How to be a force for good
in the decade of action?**

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viaGood Presents: How to be a force for good in the decade of action (online)

23 August, Prague - revolutionary new platform viaGood, designed to take action against the world's greatest challenges, is hosting its first online event on 22 September 2022 via Zoom. To mark the 7th anniversary of the UN Sustainable Development Goals, it will equip attendees with the power to change our world for the better. For socially and environmentally driven individuals, nonprofits and businesses alike, it is not one to be missed.

This free event will feature:

- **Eric Randin, Senior Vice President, Global Strategic Partnerships at [Care2](#)** - the world's largest social network for good;
- **Jo-Anne Chidley, Founder & CEO at [Beauty Kitchen](#)** - a multi-award-winning B Corp on a mission to create the most effective, natural and sustainable beauty products in the world;
- **Claire Rampen, Co-Founder & CEO of [Reath](#)** - leaders in reusable packaging who enable consumers to track the "digital passports" of everyday products throughout their lifecycle;
- **Kate Chambers, Trustee at [2050 Climate Group](#)** - a youth-led, volunteer driven charity focused on tackling climate change;

- **Olga Cieślak, Creator and Changemaker at [Wearfer](#)** - a margin-neutral brand making waves in the world of ethical, sustainable fashion;
- **Alexandra Birtles, Founder of [In Good Company](#)** - a brand new London-based app and essential guide to the best local, ethical businesses;
- **Ryan D'cruz, Programme Manager at [Roots & Shoots Malaysia](#)** - the Malaysian arm of a global movement of over 150,000 active youth-led groups creating positive change for people, animals and the environment.

What can you expect?

To enter an ecosystem of people committed to doing good from across all sectors and backgrounds - from private, public and nonprofit organizations to individual activists and back again. Guests will leave with an understanding of how to take genuine action against the world's greatest challenges at the individual, community and global levels. [Sign up on Eventbrite today.](#)

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viaGood is a US/Czech startup at the forefront of changing our world for the better. Their mission is to empower, equip and unite the world's largest community of people dedicated to protecting the environment, saving animals and helping people in need. Instead of independently searching for the most effective NGO to support, for the most impactful petition to sign, or for the most relevant event to attend, viaGood collates these methods of change and puts them into one, easy-to-access, place. [Download viaGood on the App Store](#) ahead of its 2023 launch now! Find out more on the viaGood [website](#), [Instagram](#), [YouTube](#), [Linkedin](#), [Facebook](#) and [TikTok](#).

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